

Ajialouna
Impact Review
2019 / 2020

We live to give

ABOUT THE ORGANIZATION

To our stakeholders:

We are pleased to confirm that **Ajialouna Organization** reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Warmly yours,
Dr. Lina Zaim Dada



President
Ajialouna Organization

**“WE AIM TO
SUPPORT THOSE
IN NEED
AND IMPROVE
THEIR STANDARD
OF LIVING”**

ABOUT THE ORGANIZATION

AJIALOUNA ORGANIZATION (“AJIALOUNA”) IS A WOMEN-LED NON-PROFIT ORGANIZATION ENGAGED IN CHARITABLE, CULTURAL, SOCIAL, HEALTHCARE, AND EDUCATIONAL PROGRAMS. FOUNDED IN BEIRUT ON MARCH 1, 1995, AJIALOUNA FUNCTIONS UNDER THE DECREE NUMBER 41/AD.

Since its establishment, Ajialouna’s mandate has been to serve the local Lebanese community as a whole, without any restrictions based on religious sect or nationality; a unique sanction in Lebanon. Ajialouna’s Board of Directors is comprised of seven women in addition to an administrative body of over 150 women volunteers.

Ajialouna began its work over 25 years ago in the capital, Beirut and in Tripoli in the north based on the belief of shaping a better future for children. They did so through the implementation of multiple projects and programs including:



School Health & Education



Medical & Healthcare Program



Food Security



Orphan Sponsorship



Women Empowerment

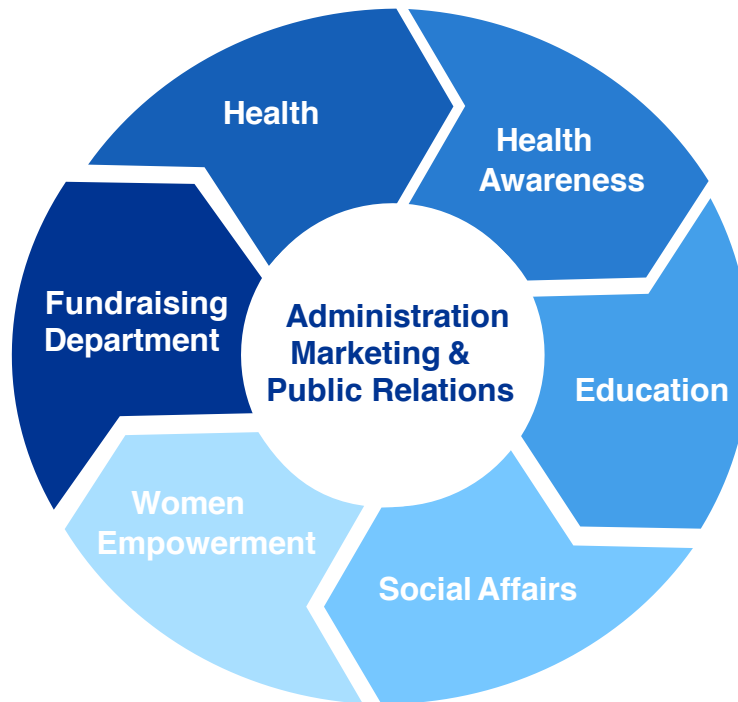
After 25 years of hard work and generous donations, Ajialouna continues to expand its scope of activities and projects to include programs in social affairs, development, training, and healthcare services.



ABOUT THE ORGANIZATION

AFTER 25 YEARS OF HARD WORK AND GENEROUS DONATIONS, AJIALOUNA EXPANDED ITS SCOPE OF ACTIVITIES AND PROGRAMS TO OPERATE UNDER THE FOLLOWING DEPARTMENTS:

Ajialouna employs women, all of which have expertise in various professional fields which include, but are not limited to engineering, medicine, pharmacy, finance, education, project management, and business administration.



ED Certified: Ajialouna is certified as equivalent to a U.S public charity (Valid through December 2021)

Ajialouna is ISO 9001:2015 certified for its Management System of Welfare Activities

These women in collaboration with 28 employees, predominantly female breadwinners of their households, have led Ajialouna to become the successful organization it is today.

These departments are funded by grants provided by generous individuals, companies and financial sponsors as well as Ajialouna's fundraising activities and events.

ABOUT THE ORGANIZATION: MISSION & VISION

Ajjalouna supports underprivileged individuals disregarding nationality and age: Widows, orphans, students, poor families and the elderly, believing that all people deserve to have equal access to good health, social security and educational opportunities; improve their standard of living and increase their awareness to strive towards education, health, and financial stability.

Ajjalouna cooperates and coordinates with various associations and institutions in Lebanon and abroad, acting as a bridge between donors and those in need.

We are committed to improving the standard living of disadvantaged persons from different social groups and aim to increase the number of beneficiaries across Lebanon.



ABOUT THE ORGANIZATION: AJIALOUNA & UN GLOBAL COMPACT

Ajialouna continues to reflect its show of support to the Global Compact and to the 17 Sustainable Development Goals (SDGs) adopted by all member states of the United Nations in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030¹.

We take great strides to ensure our activities and programs across the social, economic, education and health sectors bring about tangible results and demonstrate leadership and dedication to alleviating hunger and poverty, providing access to health care and promoting education and the empowerment of women.



EXISTING CHALLENGES

- | | |
|------------------------|---|
| October 2019 | <ul style="list-style-type: none"> ➤ Spiraling deterioration of economic situation in Lebanon ➤ Mass anti-government protests ➤ Resignation of government |
| November 2019 | <ul style="list-style-type: none"> ➤ Restricted access to local bank account deposits |
| March 2020 | <ul style="list-style-type: none"> ➤ Closure of schools and move to remote learning ➤ Default on Foreign Currency Debt |
| June 2020 | <ul style="list-style-type: none"> ➤ Devaluation of Lebanese pound by 80% since October 2019 |
| July 2020 | <ul style="list-style-type: none"> ➤ Steep incline in reported COVID-19 cases ➤ Entered into hyper inflation ➤ More than 55% of population below poverty line |
| August 2020 | <ul style="list-style-type: none"> ➤ Beirut port blast ➤ Drastic increase in COVID-19 cases reported post-Beirut blast ➤ Resignation of government |
| Sept - Nov 2020 | <ul style="list-style-type: none"> ➤ Surge in COVID-19 Cases; Additional strains on the health care system ➤ Implementation of Lockdown measures ➤ Continued disruptions to learning and uncertainty of return to in-person learning |
| December 2020 | <ul style="list-style-type: none"> ➤ Diminishing foreign reserves; Discussions of the potential lifting of subsidies |



EXISTING CHALLENGES: AJIALOUNA'S RESPONSE

The economic and political crisis since late 2019 has left the Lebanese population struggling to meet its basic needs.

The worsening economic and financial situation starting in 2019 coupled with the outbreak of COVID-19 has significantly impacted the livelihood of families. In 2020, 1 out of every 3 Lebanese was pushed into unemployment, while 20% of the remaining population has seen their salaries reduced

The devastating Beirut port blast that rocked the country on August 4th, 2020 only exacerbated the economic and financial strain on the country.

HOWEVER,

Ajialouna strives to continue meeting the increasing demands of the struggling Lebanese population. Over the course of the past two years, we have introduced new initiatives and programs, continue to actively seek charitable donations and create sustainable relationships with donors.

Ajialouna is proud to announce that in December 2020, we received an [Equivalency Determination \("ED"\) Certificate from NGO Source.](#)

[Ajialouna has been certified as an organization equivalent to a U.S. public charity.](#) We hope this will assist and facilitate our efforts to source new avenues of funding and donation to continue our efforts to serve the Lebanese community.

Drawing on the perseverance and the exceptional spirit of solidarity demonstrated by our members, staff, volunteers and the community, we are determined to push forward with our efforts in the spaces of social aid, health, education, shelter, and women empowerment



HEALTHCARE - SITUATION & CHALLENGES

A FOCUS ON HEALTHCARE REMAINS AS ONE OF AJIALOUNA'S KEY PILLARS OF ITS ACTIVITIES WITH ITS PROMOTION OF GOOD HEALTH AND WELL-BEING GOALS FOR THE LEBANESE COMMUNITY, IN LINE WITH ITS SUPPORT OF THE UN SUSTAINABLE DEVELOPMENT GOALS

The existing health system in the country is under immense pressure. The worsening economic and financial situation beginning in 2019, compounded with the outbreak of COVID-19 in 2020 continues to further strain the system.

Lebanon is witnessing steep shortages in availability of medicine and increased demand for payment in US Dollars or in Lebanese Pounds at black market exchange rates.

Additional constraints also include healthcare facilities and hospitals now requiring cash payments and shunning forms of credit and checks.

Most vulnerable families already did not have adequate access to funds and healthcare and there continues to be a dire need to secure supplies of chronic medications and antibiotics to ensure those in need continue to have access to their treatments without disruption.

Ajialouna continues to play its vital role to support the population through covering costs of treatments, surgeries, checkups and securing access and distribution of medicine.

Ajialouna contributes to the community by distributing medications to 1,000+ individuals on a monthly basis at no cost to vetted, less privileged individuals at its specialized clinics in Beirut and Tripoli.

HEALTHCARE - HEALTH AWARENESS

LAUNCHED IN 1995 IN COLLABORATION WITH THE MINISTRY OF EDUCATION, THE SCHOOL HEALTH PROGRAM IS ONE OF AJIALOUNA'S PIONEER PROJECTS CONSISTING OF DENTAL AND PUBLIC HEALTH CLINICS

Managed by a medical health team of professional doctors, dentists, registered nurses, pharmacists and administrative volunteers, the program in 2019 provided elementary students in 30 public schools (15 schools in **Beirut**/ 15 schools in **Tripoli**) with routine medical screening.

Family medicine doctors and pediatricians consult, diagnose and follow up with students in elementary public schools and their families.

Medication, diagnostic physiotherapy and hospitalization when needed are provided and sponsored by Ajialouna.

SCHOOL HEALTH PROGRAM

At the beginning of each academic year, newly enrolled students undergo a general physical screening, and then are:

- Referred (if necessary) to a specialist at **Ajialouna Medical Center**;
- Examined by the physician at school-based district clinic;
- Provided with needed diagnostics such as lab tests and X-rays, medications are provided on site;
- Referred for surgeries if required;
- Scheduled for follow-up on a timely basis.



Unfortunately, due to the COVID-19 pandemic and country-wide school closures, this program has been put on hold since March 2020.



HEALTHCARE - HEALTH AWARENESS (CONT'D)

“ANA KABERT” IS A SUSTAINABLE HEALTH AWARENESS PROGRAM STARTED IN 2001 TO PROMOTE AWARENESS AND EDUCATION OF GIRLS’ PHYSICAL AND PSYCHOLOGICAL CHANGES DURING PUBERTY

- ❖ The program targets 17,000 girls annually between the ages of 11-14 years in both public and private schools across Lebanon.
- ❖ Trained midwives provide health education on the physical and psychological changes during puberty.
- ❖ ANA KABERT has been made possible with our sustainable partnership and collaboration with Procter and Gamble.



ANA KABERT helps promote young women's health and hygiene in an educational setting and safe environment



HEALTHCARE - OVERVIEW

AJIALOUNA MEDICAL CLINICS IN BEIRUT AND TRIPOLI PROVIDE SEVERAL SPECIALTIES FOR PATIENT CARE INCLUDING:



Family Medicine

Endocrinology

Pediatrics

Geriatrics

Ophthalmology

Dentistry

Osteopathy

**Otolaryngology
(ENT)**

Cardiovascular

Pulmonary

Dermatology

Orthopedic

Gynecology/Obstetrics

Physiotherapy

Dietetics

Social Counseling

PHARMACIES

Located within Ajialouna's Medical Centers in Beirut and Tripoli, the pharmacies are supervised by full-time pharmacists and three volunteers with Pharmacy degrees.

All services and medications are provided free of charge. 90% of the medication is purchased by Ajialouna and the rest is donated as samples from drug companies, hospitals and private clinics



**STRATOS C-BONE
DENSITOMETER**



**ULTRASOUND
MACHINE**



HEALTHCARE - MEDICAL HOTLINE PROGRAM

2020 MARKS THE 6TH YEAR OF OUR MEDICAL HOTLINE PROGRAM WHICH ENABLES UNDERPRIVILEGED PATIENTS IN NEED OF FINANCIAL SUPPORT TO RECEIVE SWIFT APPROVALS TO COVER FINANCIAL COSTS OF TIME-SENSITIVE TREATMENTS AND EMERGENCY OPERATIONS.

Within 24 hours, a medical applicant's request for assistance is reviewed and verified by our Medical Validation Team. Due diligence is carried out by verifying information received, the patient's medical history and calls with physicians and medical facilities.

Approved cases are funded the difference between what is coffered by the National Social Security Fund ("NSSF") or the Ministry of Public Health ("MOPH") by Ajialouna, with payments made directly to facilities and hospitals.

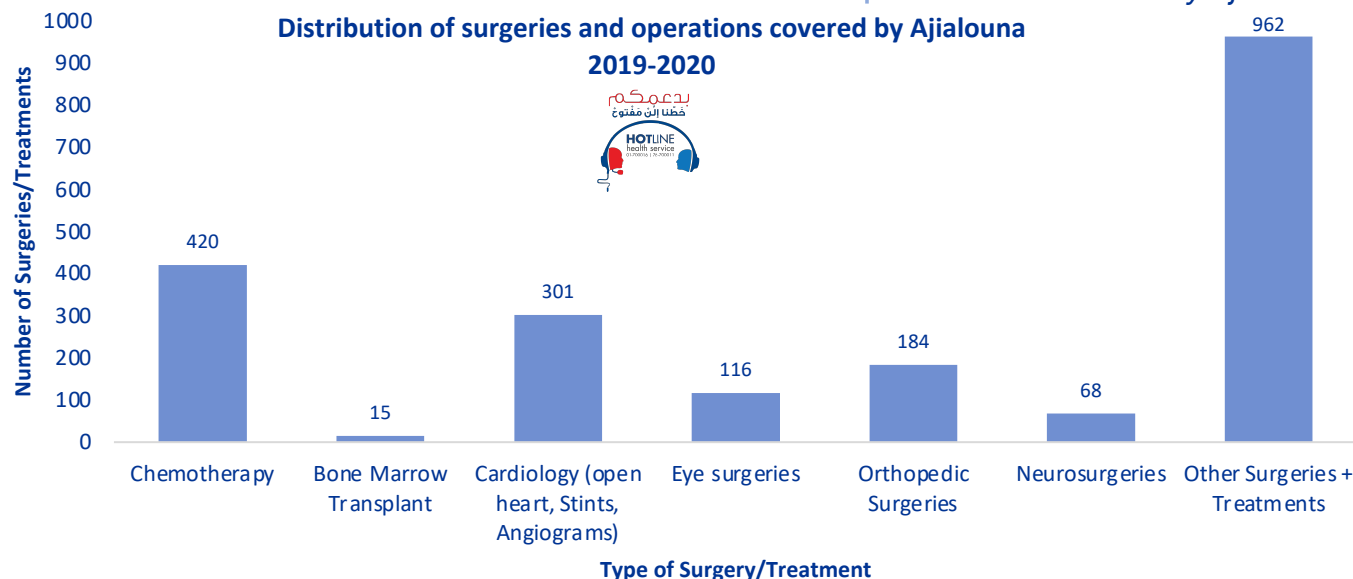


Surgeries and treatments covered by Ajialouna between 2019 – 2020:

2,066

\$800

Average amount covered by Ajialouna



HEALTHCARE - COVID-19

RESPONDING TO THE COVID-19 PANDEMIC WITH OPERATIONAL ADJUSTMENTS, COMMUNITY AWARENESS AND ENSURING ACCESS TO PROPER HYGIENE AND PROTECTIVE MEASURES.

Most vulnerable families already did not have adequate access to health and hygiene products and there continues to be a need for increased awareness on the importance of maintaining proper hygiene and the necessary precautions to prevent the continued community outbreak of COVID-19.

As of December 19th 2020, Lebanon has reported 156,570 cases of COVID-19 with 1,270 deaths recorded. With the rate of cases contracted continues to drastically increase, citizens are increasingly faced with the reality of having to forgo purchasing hygiene items either due to their exorbitant prices which have skyrocketed in the past few months, the short supply of hygiene products or because of lack of awareness and information.

Ajialouna made changes in response to the COVID-19 pandemic specifically related to the way it conducts its operations both in its Beirut and Tripoli locations as well as out in the field of work.

Operationally, Ajialouna began conducting initial family assessments outdoors outside of its Beirut HQ and virtually, particularly from its Tripoli branch. Temperature checks are conducted daily for any persons entering the premises and proper facial masks are required to always be worn by employees, volunteers and beneficiaries.

In order to meet local capacity restrictions and requirements, Ajialouna employees and volunteers are implementing rotational schedules to further ensure proper safety measures and precautions





HEALTHCARE: COVID-19 CONT'D



RESPONDING TO THE COVID-19 PANDEMIC WITH OPERATIONAL ADJUSTMENTS, COMMUNITY AWARENESS AND ENSURING ACCESS TO PROPER HYGIENE AND PROTECTIVE MEASURES.

Throughout 2020, Ajjalouna has participated in COVID-19 awareness initiatives in participation with other local NGOs and relief initiatives, including campaigns organized by UNICEF and Leb Relief Association. Donations of sanitizers and wipes from corporate sponsors has helped us to spread awareness and provide hygiene items to a greater reach of individuals and families.



Ensuring the Lebanese population has access to protective face masks



Ajjalouna volunteers discussing the benefits of mask wearing and social distancing amidst the COVID-19 pandemic in Tripoli, Lebanon

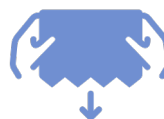


Distribution of facial masks across age groups

Ajjalouna is in the process of distributing:



4,820



2,376

Cases of Hand sanitizer Cases of Anti-bacterial wipes





HEALTHCARE - COVID-19 (CONT'D)

AS PART OF AJIALOUNA'S EFFORTS TO SUPPORT THE HEALTHCARE SYSTEM, AJIALOUNA REACHED OUT TO PUBLIC HOSPITALS AND NURSING HOMES TO ENSURE FRONT LINE WORKERS, HOSPITALS AND VULNERABLE MEMBERS OF THE POPULATION RECEIVE PREVENTATIVE PPE TO COMBAT THE SPREAD OF COVID-19

Ajialouna distributed:



2,350

N95 MASKS



280

BOXES OF MEDICAL MASKS



118

BOXES OF MEDICAL GLOVES



385

PROTECTIVE EYEWEAR



70

BOXES OF SANITIZERS

DISTRIBUTED TO DAR MOSINEEN, DAR AYTAM BEIRUT, RAFIC HARIRI HOSPITAL, TRIPOLI PUBLIC HOSPITAL, AKKAR PUBLIC HOSPITAL & MARKAZ EL DINNEYE

\$3,500

RAISED FOR A BIPAP MACHINE USED TO FACILITATE RESPIRATORY ACTIONS DONATED TO HAYKAL HOSPITAL IN AKKAR

OCTOBER 2020



\$45,000

RAISED FOR A RESPIRATORY MACHINE, DONATED TO RAFIK HARIRI PUBLIC HOSPITAL IN BEIRUT

MAY 2020

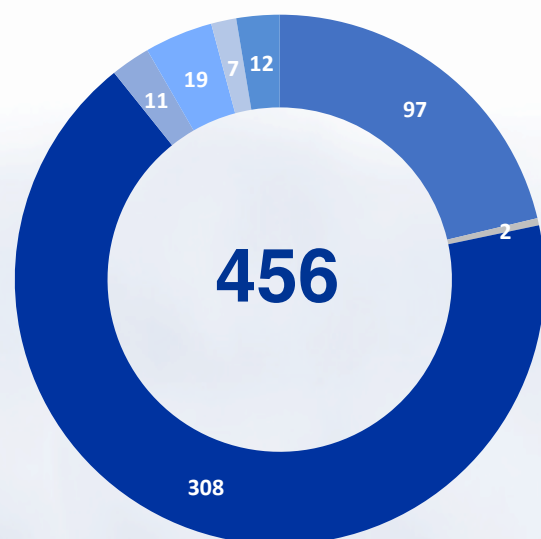




HEALTHCARE - LIFE PETALS FUND

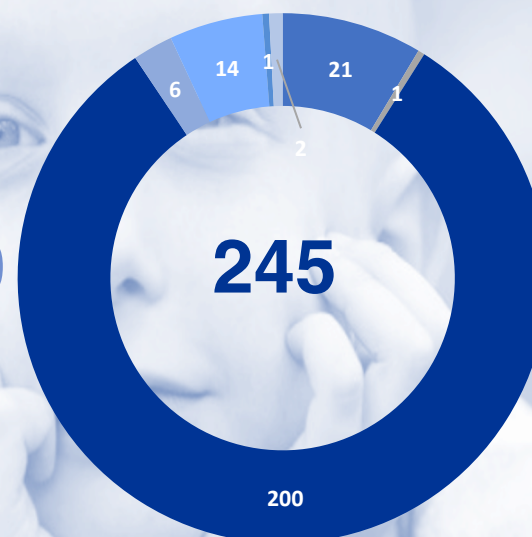
ESTABLISHED IN 2009, AJIALOUNA INTRODUCED THE 'LIFE PETALS FUND' HELP CHILDREN FIGHTING CANCER TO COVER THE COST OF THEIR CANCER TREATMENT ACROSS LEBANESE HOSPITALS. THE FUND COVERS ALL COSTS RELATED TO SURGERIES, TREATMENT PLANS AND MEDICATIONS FOR CHILDREN BATTLING THEIR FIGHT AGAINST CANCER

2019 Life Petals Fund Treatments



\$106,000
2019 - 2020

2020 Life Petals Fund Treatments



- Chemotherapy Treatments
- Medicine Beneficiaries
- Blood Transfusions
- X-rays/Scans
- Bone Marrow Transplant
- Biopsies
- Lab Work

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In 2020 **36** children are fighting cancer and are fully sponsored by Ajjalouna for treatments, surgeries and medications





SOCIAL AFFAIRS - DISTRIBUTION

ESTABLISHED IN 1995, THE DEPARTMENT INCLUDES THREE PROGRAMS THAT PROVIDE FINANCIAL, MATERIAL EDUCATIONAL AND IN-KIND SUPPORT FOR ORPHANS, WINDOWS, UNDERPRIVILEGED FAMILIES AND INDIVIDUALS

ORPHAN SPONSORSHIP PROGRAM

Ajialouna plays the role of a mediator between the sponsor and the beneficiary. The sponsorship covers annual educational fees, healthcare and social benefits

EDUCATIONAL SUPPORT

In addition to Ajialouna's TOMOOH University scholarships, Ajialouna provides additional educational support across the university, vocational school and pre-university school levels.

ASSISTANCE TO WIDOWS & NEEDY FAMILIES

- ❖ This program is dedicated to assist women who support their families. The social department annually helps more than 281 families in need under this program.
- ❖ The program is financed by Zakat donations and other fundraising activities.

862 Orphans Sponsored
Supported annually by donors between \$450-\$1,500*

We support



UNDERPRIVILEGED
FAMILIES



ORPHANS



WIDOWS

281 Widows
Supported per month with \$200 - \$400*



SOCIAL AFFAIRS - DISTRIBUTION (CONT'D)

AJIALOUNA HAS THE HIGHEST PERCENTAGE OF ZAKAT DONATIONS FOR PROGRAMS THAT TARGET WOMEN, CHILDREN AND THE ELDERLY, SETTING A LEADING EXAMPLE IN LEBANON.

RAMADAN

As part of its social initiative during Ramadan, Ajialouna often collaborates with different organizations to distribute clothing and food boxes. In 2020, Ajialouna collaborated with the Humanitarian Development Aid Office of the United Arab Emirates Embassy in Beirut to cook 15,000 iftar meals for underprivileged individuals in Tripoli.

2019 - 2020

30,498 HOT MEALS PREPARED AND DISTRIBUTED

7,671 KILOGRAMS OF MEAT DISTRIBUTED








HOT MEALS WERE DISTRIBUTED TO AJIALOUNA BENEFICIARIES, IN ADDITION TO FAMILIES IN NEED ACROSS BEIRUT AND TRIPOLI





SOCIAL AFFAIRS - DISTRIBUTION (CONT'D)

ADDITIONAL EFFORTS OVER THE COURSE OF 2019 AND 2020 HAVE TRANSLATED INTO INCREASING OUR EFFORTS AND REACH TO SUPPORT THE MOST VULNERABLE FAMILIES AND INDIVIDUALS BY DISTRIBUTING:

	28,652 Food boxes	<i>Distributed across the following areas</i>		
	95,673 Boxes of medicine	<i>Comprising primarily of chronic medications</i>		
	1,925 Meat vouchers	<i>Each voucher redeemable for 100,000 LBP at pre-selected locations</i>		
	18,265 Articles of clothing	<i>Approximately 900 people benefitted from donated pieces of clothing, distributed at four branches</i>		
	2,440 Bags of children's diapers	<i>Children-sized diapers for ages 0 to 2 years</i>		
	156 Children received chemotherapy sessions	<i>Uninsured portion covered by Ajialouna</i>		
	1,000 Pairs of shoes	<i>Purchased from local shops to help businesses & to be distributed between Beirut & Tripoli</i>		
			Tarik el Jdeedeh Sabra Aramoun Naameh Choueifat Zokak el Blat Mar Elias Noueiri Aicha Bakaar Mullah Zarif Hamra Sin el Fil Jiyyeh	Madina Riyadiya Jnah Bshamoun Khaldeh Ras el Nabeh Mouseitbeh Basta Barbir Zeidaniyeh Tallet el Khayat Sanayeh Manara Barja Tripoli & Akkar



SOCIAL AFFAIRS - DISTRIBUTION (CONT'D)

ADDITIONAL EFFORTS OVER THE COURSE OF 2019 AND 2020 HAVE TRANSLATED INTO INCREASING OUR EFFORTS AND REACH TO SUPPORT THE MOST VULNERABLE FAMILIES AND INDIVIDUALS BY DISTRIBUTING:



241

Boxes of Infant Milk

1 kg boxes of infant milk for children ages 0-3 years



4,337

Bags of Flour

800 bags (10kg/bag) and remaining bags (2kg/bag) across Beirut & Tripoli & Akkar



8,995

Supermarket Vouchers

200,000 LBP / voucher redeemable at Co-op & Fresh way supermarkets



2,000

Clothing Vouchers

400 families received clothing vouchers worth 50,000 LBP (5 vouchers per family)



6,000

Hygiene & Disinfection Kits

Clorox for home use, hand soap, gel



134

First Aid & Sanitary Kits

77 Sanitary kits (towels, wipes, sanitizers, shampoo, soap)

57 First Aid kits: bandages, gloves, tweezers, thermometer, antiseptic creams, etc..)



300

Blankets

Distributed to families across the greater Beirut area





EDUCATION

EDUCATION HAS ALWAYS BEEN A PRIORITY FOR AJIALOUNA, ENSURING CHILDREN HAVE ACCESS NOT ONLY TO EDUCATION, BUT ALSO TO THE NECESSARY SUPPORT AND TOOLS TO SUCCEED IN BUILDING THEIR FUTURE.

2020 marked the 15th year of our prominent “**TOMOOH**” Scholarship Program with **PEPSICO** International.

TOMOOH promotes social development through education and targets underprivileged students who are academically gifted, providing them with academic scholarships to pursue their higher education.

Continuing with Ajialouna’s focus to promote and support education, our reach over 2019 – 2020 included:



303

students awarded university scholarships in 2019 & 2020

\$1,452

Average award per student

Across 10 Private and Public Universities with students majoring in:

Business

Biology

Psychology

Pre-Med

Engineering

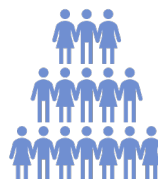
Audiology

Computer Science

Economics

Nursing

Dentistry



1,541

Needs based students & orphans received tuition payment assistance in 2019 & 2020



86

Tablets valued at \$16,770 distributed to students in need for virtual learning





WOMEN EMPOWERMENT

LAUNCHED IN 2010, THE WOMEN EMPOWERMENT PROGRAM IS A CAREER-ORIENTED PROGRAM PROVIDING BASIC EDUCATION AND TRAINING FOR WOMEN TO HELP THEM LAUNCH A CAREER AND GAIN ECONOMIC INDEPENDENCE

The program is funded by Ajialouna and is dedicated to women between the ages of 18 and 50.

The program aims to improve the role of the working woman in the Lebanese community and to provide her with the opportunity to secure a job in the following fields:

- ❖ Cooking
- ❖ Cosmetology
- ❖ Computer skills
- ❖ Elderly Caretaker
- ❖ Nurse Assistant

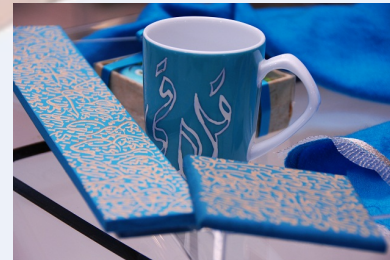
Profits from Women empowerment related activities go to supporting widows and to our health department programs (50/50)

THE ATELIER & ARTWORK

Launched in Beirut (2005) and in Tripoli (2009), the aim of the atelier is to promote the empowerment of women and strengthen their role in the community.

The items are known for their quality and artistic decoration. Products include:

- ❖ Tablecloths
- ❖ Towels
- ❖ Tray mats
- ❖ Prayer clothes
- ❖ Dresses, baby clothing
- ❖ Various gift items







WOMEN EMPOWERMENT (CONT'D)

AS PART OF AJIALOUNA'S WOMEN EMPOWERMENT EFFORTS, IN 2008, AJIALOUNA LAUNCHED ITS WOMEN-LED KITCHEN, '**COEUR DE MIEL**'

THE STAFF ARE COMPRISED OF 25 UNDERPRIVILEGED WOMEN AND WIDOWS OF FEMALE RUN HOUSEHOLDS AND ARE SUPERVISED BY AN EXPERIENCED CHEF AND COMPLETES CONTINUOUS TRAININGS WITHIN THE WOMEN EMPOWERMENT PROGRAM.

The  **COEUR DE MIEL**  kitchen abides by and implements quality manufacturing standards and handles catering requests six days a week. Our dynamic production area at the Ajialouna premises offers Lebanese cuisine, international cuisine and dessert for all occasions across Lebanon. For catered events, the kitchen also provides necessary supplies including utensils, serving equipment, tables, chairs tablecloths and waiters.



FUNDRAISING

WITHOUT THE GENEROUS SUPPORT OF INDIVIDUALS, COMPANIES AND AJIALOUNA'S FUNDRAISING ACTIVITIES, THE EXTENT OF OUR GROWTH AND OUTREACH WOULD NOT HAVE BEEN POSSIBLE

Support from our contributors comes in two forms: program sponsorships & donations.

Sponsorships are joint initiatives between corporate sponsors and Ajialouna where we work hand-in-hand to create sustainable projects and partnerships to leave a lasting, positive impact on the lives of those we support.

Donations are direct contributions from our support network that go to one of many of Ajialouna's numerous charitable programs.



ONLINE DONATIONS:

<http://www.ajialouna.org/index.php/en/donation>

Our volunteers work tirelessly to advance socioeconomic impact programs by tapping into our network of contributors through our fundraising team.

There is a deep sense of pride and satisfaction associated with charity; a sense of fulfillment that is overwhelming when initiatives are achieved in education, quality of life and saving the lives of so many people in the community.

DONATIONS VIA BANK TRANSFER:



Bank Name	Blom Bank – Istiklal Branch
Account Currency	USD
Bank Account	021 02 353 011748114
IBAN	LB25 0014 0000 2102 3530 1174 8114
Swift Code	BLOMLBBX
Account Name	COMITE AJYALONA

Bank Name	Blom Bank – Istiklal Branch
Account Currency	EUR
Bank Account	021 04 353 0117481 1 2
IBAN	LB95 0014 0000 2104 3530 1174 8112
Swift Code	BLOMLBBX
Account Name	COMITE AJYALONA

NEW AJIALOUNA INITIATIVES - 2019



IN LATE 2019, AJIALOUNA LAUNCHED ITS PROGRAM - *LEBANON CRISIS SOLIDARITY PROGRAM* - TO SUPPORT UNDERPAID LEBANESE THAT LOST THEIR JOBS AFTER OCTOBER 1 AND WERE DEEMED AT RISK OF POVERTY.

PROGRAMS INTRODUCED IN 2019:



- Supports low-paid Lebanese who have lost their jobs with 200,000 L.L. per month (for 4 months) supplemented with 100,000 L.L. food voucher + job referrals
- 225+ individuals have received support

MEDICAL EMERGENCY

- Covers medical emergencies for underprivileged patients
- 1,000+ patients supported

PACK YOUR BAG

- Distribution of donated food, clothes & medicine

HOUSEHOLD NEEDS & HOME RENOVATION

- Improves critical shelter conditions (e.g. drainage, roof) & secures necessities for extremely poor households (rent, heaters, fridge)
- 50+ households visited & supported in Beirut & Tripoli



NEW AJIALOUNA INITIATIVES - 2019 (CONT'D)



SCOUNTING FOR POTENTIAL CANDIDATES FOR OUR HOUSEHOLD NEEDS & HOME RENOVATION INITIATIVE SERVED AS A FRONT ROW SEAT TO THE SHOCKINGLY POOR CONDITIONS FAMILIES HAVE HAD TO ENDURE

HOUSEHOLD NEEDS & HOME RENOVATION

Enlisting the help of local contractors, Ajjalouna helped renovate and furnish homes that were in dire need of maintenance and renovation works.

BEFORE



AFTER



BEFORE



AFTER

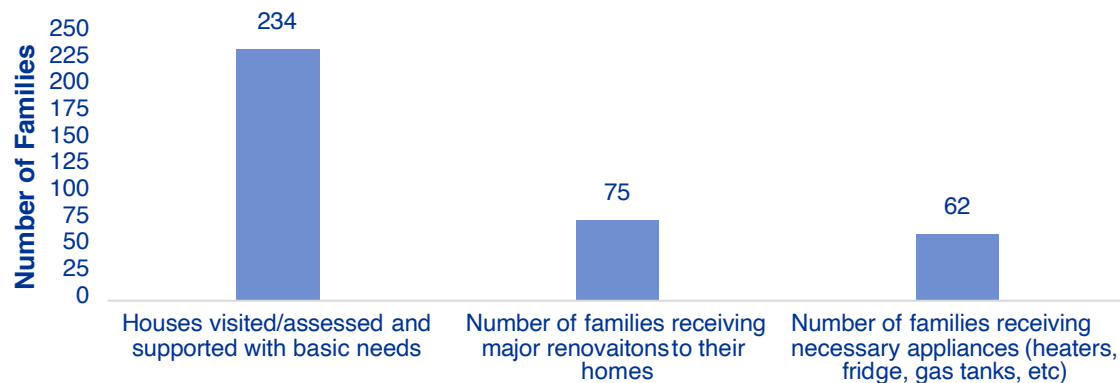
NEW AJIALOUNA INITIATIVES - 2019 (CONT'D)



HOUSEHOLD NEEDS & HOME RENOVATION

Families benefitting from shelter condition improvements (launched late 2019):

Ajialouna social reach related to critical improvements for needy households



NEW AJIALOUNA INITIATIVES - 2020



IN JANUARY 2020, AJIALOUNA LAUNCHED ITS CASH FOR RENT ASSISTANCE PROGRAM WHICH COVERS RENT FOR FAMILIES UNABLE TO MEET THEIR MONTHLY RENT EXPENSES.



CASH FOR RENT ASSISTANCE PROGRAM 2020

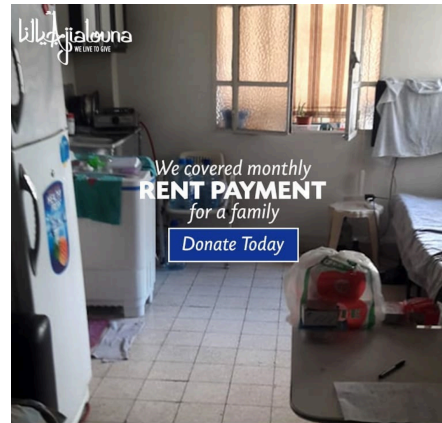
CASE 1

A family is comprised of a father, a daughter and a sibling. At the time, the daughter holds a master degree and lost her job due to the economic crisis. Her younger brother is still a minor; her father is a taxi driver.

In late 2019, she had her salary cut in half, a month later, the business she works for closed its doors and she was laid off. She was the only source of income for her household, handling rent, medications, and other expenses.

The family of three live in a 5 x 3 meters room, barely accommodating a fridge, 2 small mats that serve as beds and a couple of other compact items. They have minimum space to move around. All the young girl wants is rent coverage, until she can find another job.

The monthly rent fee is of 500,000 L.L.



On daily basis, many families receive eviction notices as they can't pay their rent fees in the middle of the Lebanese economic and financial crisis.

WE ARE SUPPORTING THESE FAMILIES AND MANY OTHERS WHILE THEY TRY TO GET BACK ON THEIR FEET

CASE 2

A family of 2 siblings needed immediate assistance.

One of the siblings had a damaging accident when he was younger, impacting his cognitive skills. He should be under professional care, but as the family cannot afford to do so, he does not get the assistance he needs.

The second brother who takes care of him used to work as a delivery man about a year ago. While on duty, he had a severe car accident and ended up breaking his skull. He had to stop working and didn't get any assistance from his employers.

They both live in a very small room located under the staircase of a building – something similar to a very small depot.

They were unable to pay rent for 5 months and were at risk of being expelled.

The monthly rent fee is 200,000 L.L per month.



NEW AJIALOUNA INITIATIVES - 2020 (CONT'D)

IN JANUARY 2020, AJIALOUNA LAUNCHED ITS CASH FOR RENT ASSISTANCE PROGRAM WHICH COVERS BETWEEN 1 TO 5 MONTHS RENT FOR HOUSEHOLDS TO ENSURE THE CONTINUITY OF A SAFE SHELTER ENVIRONMENT FOR FAMILIES



112

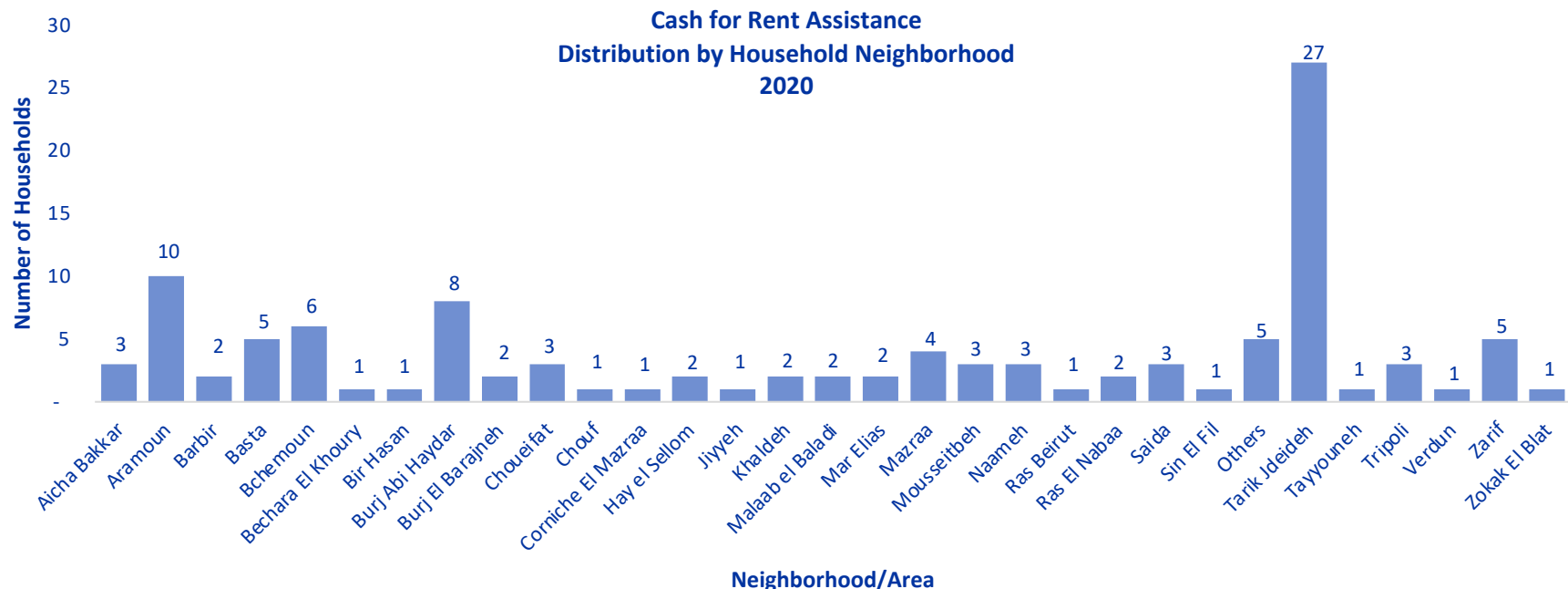
HOUSEHOLDS HAVE RECEIVED RENT ASSISTANCE IN 2020

2 MONTHS

AVERAGE PERIOD OF RENTAL ASSISTANCE NEEDED

675,000 LBP

AVERAGE HOUSEHOLD MONTHLY RENT EXPENSE



COLLABORATIONS & SUPPORT WITH GCL MEMBERS



ESSENTIAL TO THE SUCCESS OF AJIALOUNA IS THE OUTREACH, SUPPORT AND PARTNERSHIPS IT FORMS WITH OTHER NGOS, SPONSORS AND INDUSTRY LEADERS WITHIN THE COMMUNITY THAT SHARE A COMMITMENT AND DEDICATION TO SERVE AND ADVANCE GCL PRINCIPLES AND SUSTAINABILITY GOALS.



Collaboration on funding treatments for children patients fighting cancer



Activity sponsor and collaboration on fundraising voucher distribution for beneficiaries



Supporter of our activities by contributing portion proceeds to Ajialouna



Collaboration on Ajialouna's 'Life Petal Program' for children fighting cancer and a major sponsor of annual social projects



Collaboration on treating kids with heart conditions



Annual supporter of handling & distributing 'TOMOOH' applications



Our working partner on all major shipments of in-kind donations, particularly in the wake of the Beirut port explosion & the pandemic



Big 4 auditor for Ajialouna accounts



Commitment to serving the community with business and logistics expertise and support for the Beirut port explosion and pandemic relief efforts

COLLABORATIONS & SUPPORT WITH GCL MEMBERS



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Collaboration to share and distribute in kind donations following the Beirut port explosion



Annual collaboration on the distribution of food rations



Corporate sponsor and support the commitment to zero hunger with food donations for distribution



Partnership to provide health and nutrition awareness lectures



Support with printing needs for events



Support with space and entertainment for hosting of iftar events in Ramadan for orphans

Bank Audi

Annual sponsors of programs and most recently, major sponsor for our Crisis Solidarity program launched in 2019



Annual participation and fundraising activities



Service agreement for community services and fund-raising events and support

COLLABORATIONS & SUPPORT WITH GCL MEMBERS



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Sponsorship
support of
fundraising events



Collaboration for
needy kids
fighting
thalassemia
diseases



Education scholarship
partner under
'TOMOOH' Program



Education
scholarship partner
under 'TOMOOH'
Program



Education
scholarship
partner under
'TOMOOH'
Program



Education scholarship
partner under
'TOMOOH' Program



Provide Health
awareness and
conference



Annual participation and
support in fundraising
activities

Beirut Port Blast:

Emaar/Kilna Beirut Project Update

January 2021

BEIRUT BLAST 2020 - AJIALOUNA'S RESPONSE

كلنا بيروت
WE'RE ALL BEIRUT

The devastating explosion at the Beirut port on August 4, 2020 rocked the Lebanese capital, leaving more than 200 dead and 6,000 individuals wounded. The deadly blast left homes, businesses and public infrastructure uninhabitable and destroyed. The blast occurred while Lebanon was already reeling from the worst economic, political, financial and public health crises in over 30 years. Based on Strategy & Beirut Explosion Impact Assessment released on September 10th, 10,620 buildings sustained minimal damage (122,890) households; 2,570 buildings sustained moderate damage (28,980 households) and 240 buildings sustained severe damage (2,310) households requiring an estimated financial requirement of USD 1.8 Billion.

Ajialouna swiftly mobilized following the blast to assist individuals and families impacted by the blast through its resources, initiatives, dedicated volunteers and strategic partnerships.



REPAIR & REHABILITATION - KILNA BEIRUT

كلنا بيروت
WE'RE ALL BEIRUT

In the aftermath of the Beirut port explosion, Ajialouna launched its “كلنا بيروت” (**We're All Beirut**) to aid in the repair and reconstruction efforts of homes and small businesses that sustained damages.

Ajialouna established dedicated hotline numbers for those affected by the Beirut port explosion.

1,800+

Unique hotline callers

115+

Volunteers



800+

Site assessments performed

Assessments across

60+

Neighborhoods

REPAIR & REHABILITATION - HOW WE WORK



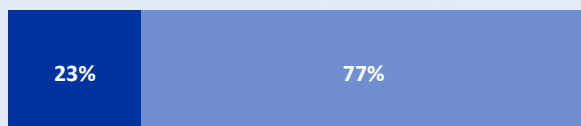
HOW WE WORK

1. Calls are received on our hotline and information related to immediate and short term needs and property damage pictures are uploaded directly to our database;
2. Teams Leaders across Data entry, Social Needs, Medical Needs and others distribute addresses and assessment requirements to their team volunteers for internal assessments;
3. Each team (particularly social team and medical needs team) investigates their allocated beneficiaries by following up with documentation (ex. Medication requests require prescription and physician verification, etc);
4. Ajialouna volunteers distribute food boxes, hygiene kits, supermarket vouchers, necessary medicine to as many beneficiaries. This takes place sometimes before during or after site assessments are performed;
5. Site assessments are conducted by contractors with an Ajialouna social volunteer*;
6. Kilna Beirut Committee reviews site assessment data and quotations to approve/negotiate budget of assessed properties based on level of financing;
7. When site assessments and estimated budgets are approved, main contractors follow up with subcontractors and suppliers to coordinate work flow, distribute work and monitor construction progress;
8. Subcontractors follow up, take measurements and sign a type of "MOU" with home owners so that they sign off and approve for works to be undertaken with Ajialouna affiliated contractors;
9. Every Friday, main contractors circulate handed over apartments/small businesses, works in progress and works pending budget approval, works in progress

REPAIR & REHABILITATION - OVERVIEW

\$1,063

AVERAGE COST OF REPAIRS



■ Small Business ■ Residential

371

ACROSS

289

HOMES REPAIRED

50

BEIRUT
NEIGHBORHOODS

WITH

5 LOCAL CONTRACTORS

85

SMALL BUSINESSES
REPAIRED

\$890

AVERAGE COST OF HOME REPAIRS

\$1,644

AVERAGE COST OF SMALL BUSINESS REPAIRS

AS of December 15, 2020

NATURE OF REPAIRS INCLUDE:

- Aluminum Frame Replacement
- Glass Replacement
- Tiling
- Internal works (Tiling, Plumbing, etc)
- Internal Doors
- Electrical works

REPAIR & REHABILITATION EFFORTS - HOMES

كلنا بيروت
WE'RE ALL BEIRUT



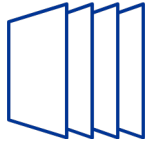
REPAIR & REHABILITATION EFFORTS - SMALL BUSINESSES

كلنا بيروت
WE'RE ALL BEIRUT



REPAIR & REHABILITATION EFFORTS - BUILDING MATERIALS

WE HAVE RECEIVED AN OUTPOUR OF SUPPORT FROM THE LEBANESE EXPATRIATE COMMUNITY, PARTICULARLY THOSE IN THE CONSTRUCTION INDUSTRY. WE HAVE BEEN FORTUNATE ENOUGH TO RECEIVE, UTILIZE AND DISTRIBUTE THE FOLLOWING BUILDING MATERIALS AND SUPPLIES TO CONTRIBUTE TO THE EFFORTS OF REBUILDING HOMES, SMALL BUSINESSES AND SCHOOLS



2 CONTAINERS OF GYPSUM BOARD
260 PCS HAVE BEEN DISTRIBUTED



18 CONTAINERS OF GLASS
83% OF WHICH HAS BEEN DISTRIBUTED



270 PCS OF LIGHTING FIXTURES
50% OF WHICH HAS BEEN DISTRIBUTED



700M2 OF GLASS
BEIRUT ANNUNCIATION ORTHODOX COLLEGE



4 CONTAINERS OF **1,398** WOOD DOORS
68% DOORS HAVE BEEN DISTRIBUTED



1,036 BOXES OF TILES
50% OF WHICH HAS BEEN DISTRIBUTED



REPAIR & REHABILITATION EFFORTS - ADVANTAGES & CHALLENGES

ADVANTAGES

- ❖ Trusted local contracting partners
- ❖ Established name and trust in the greater Beirut community
- ❖ Integrity & transparency – All work is documented and regularly updated to share progress reporting with the public and our donors
- ❖ Providing support for social and medical needs to families in parallel with repair works
- ❖ Renewal of Equivalency Determination –Ajialouna Organization designated as equivalent to a US Public Charity
- ❖ Dedicated network of volunteers and distribution partners

CHALLENGES:

- ❖ Spiraling COVID-19 Cases
- ❖ Investigation/Due Diligence Process taking time
- ❖ Lag time between site assessments and repairs
- ❖ Duplication of efforts among NGOs
- ❖ Funding



BEIRUT BLAST 2020 RELIEF EFFORTS (CONT'D)

FOLLOWING THE DEVASTATING EXPLOSION THAT ROCKED THE LEBANESE CAPITAL OF BEIRUT ON AUGUST 4, 2020, AJIALOUNA HAS SWIFTLY MOBILIZED TO ASSIST THOSE AFFECTED THROUGH ITS RESOURCES, INITIATIVES, DEDICATED VOLUNTEERS AND STRATEGIC PARTNERSHIPS

Ajjalouna has been actively engaged in and developing the following activities under our **‘Kilna Beirut’** Relief Initiative:



Cleaning up broken glass and debris in affected homes and shops notably in Mar Mikhael, Gemmayzeh, Geitawi, Achrafieh and Saifi



Site assessments and surveys with expert engineers and our volunteers to **rehabilitate and repair homes and small businesses** at no cost to families and individuals in our phase I of reconstruction efforts



Distribution of **3,652 food boxes** (“mouneh”) to those affected



Distribution of **2,000 vouchers** worth 100 million L.L for those affected by the explosion in need of clothes; redeemable at pre-selected locations



Providing **temporary accommodation in the short term** for individuals and families whose homes have been determined to be unfit/unsafe



Back to School Drive – Launched to ensure students can start the school year with remote learning; collecting donations and in-kind contributions of electronic devices for learning



Distribution of **180 bed mattresses** in Karantina area; Distribution of **2,000 hygiene kits**



Leverage Ajjalouna’s **pharmacy and medical centers** to assist people with their treatments and access to medicine **free of charge**

BEIRUT BLAST 2020 DISTRIBUTIONS

ADDITIONAL EFFORTS HAVE TRANSLATED INTO SUPPORTING AND DISTRIBUTING THE BELOW ITEMS TO THE MOST AFFECTED AREAS SINCE AUGUST 2020 TO DATE, INCLUDING (*NON-EXHAUSTIVE*):



180

Mattresses

Distributed in Karantina, including pillows and blankets



5,208

Female Sanitary Products

Distributed to areas across Beirut (Primarily Karantina, Bourj Hammoud, Rmeil, Mar Elias, Tarik el Jdeede, Noueiri, Ain el Remmeneh, Ras el Nabaa)



1,850

Supermarket Vouchers

200,000 LBP / voucher redeemable at Co-op & Fresh way supermarkets



2,000

Clothing Vouchers

400 families received clothing vouchers worth 50,000 LBP (5 vouchers per family)



1,902

Bags of Flour

Distributed to areas affected by the Beirut Blast



216

Boxes of Infant Milk

1 kg boxes of infant milk for children ages 0-3 years



BEIRUT BLAST 2020 DISTRIBUTIONS (CONT'D)

AJIALOUNA CONTINUES TO INCREASE ITS EFFORTS AND REACH TO SUPPORT THE MOST VULNERABLE FAMILIES AND INDIVIDUALS AFFECTED BY THE BLAST BY ALSO DISTRIBUTING BETWEEN AUGUST – DEC 2020:



3,652

Food boxes

Distributed across the following areas



16,207

Boxes of medicine

Comprising primarily of chronic medications



538

Portions of Meat

Distributed to beneficiaries and households affected by the Beirut blast



395

Surgeries & treatments

Includes coverage of exams, medical treatments and coverage treatments



777

Households receiving children diapers

777 families benefitted from receiving children-sized diapers for ages 0 to 2 years



175

Bags of adult-sized diapers

Distributed across Beirut

Achrafieh

Rmeil

Bourj Hammoud

Karantina

Mar Mikhael

Gemmayze

Zokak el Blat

Ras el Nabeh

Sin el Fil

Noueiri

Hamra

Mouseitbeh

Mar Elias

Basta

Aicha Bakaar

Barbir

Tarik el Jdeedeh

Zeidaniyeh

Mullah

Tallet el Khayat

Zarif

Sanayeh

BEIRUT BLAST 2020 DISTRIBUTIONS (CONT'D)

AJIALOUNA DISTRIBUTION EFFORTS ACROSS BEIRUT



BEIRUT BLAST 2020 - EDUCATION BACK TO SCHOOL

THE DEVASTATING BEIRUT PORT BLAST EXACERBATED THE ECONOMIC AND FINANCIAL STRAIN ON LEBANON. WITH HOMES DESTROYED AND FAMILIES ALREADY STRAPPED FOR ACCESS TO CASH, FAMILIES HAVE HAD TO RELOCATE WITH LIMITED ACCESS TO EDUCATIONAL TOOLS

EDUCATION SECTOR DAMAGE & IMPACT



178 damaged private and public schools



More than 63,000 students affected by damage to education centers



Need for educational tools and supplies - electronic devices (such as laptops and tablets) and internet connectivity to ensure remote learning support



Financial support for families with education related expenses at affected schools and those already experiencing financial hardship



BEIRUT BLAST 2020 - AJIALOUNA x PROJECT CURE

IN OUR EFFORT TO CONTRIBUTE TO THE MEDICAL RELIEF AND HEALTHCARE SPACE, AJIALOUNA HAS PARTNERED WITH PROJECT CURE – NASHVILLE TO SECURE MEDICAL SUPPLIES AND EQUIPMENT TO SEVERAL HOSPITALS ACROSS THE COUNTRY



A nonprofit humanitarian relief organization, Project C.U.R.E delivers donated medical supplies and equipment to hospitals and clinics throughout the developing world

Ajialouna approached 4 local hospitals across the country to undergo a four-stage process which includes:

- Individual Hospital Needs Assessment
- External Needs Assessment (to be performed virtually due to COVID-19 restrictions)
- Submission of necessary approval documents and supporting documentation
- Arranging to meet logistics and local customs requirements

With the generous efforts and contributions of the Lebanese expatriates and the International community, fundraising for this initiative is close to being fully funded.

AJIALOUNA'S LOCAL COLLABORATIONS

كلنا بيروت

WE'RE ALL BEIRUT

AJIALOUNA IS WORKING WITH A RANGE OF ON THE GROUND PARTNERS, PARTICULARLY FOR ALLOCATION AND DISTRIBUTION OF IN-KIND DONATIONS. NOTABLE PARTNERS INCLUDE (NON-EXHAUSTIVE LIST):



FUNDRAISING

WITHOUT THE GENEROUS SUPPORT OF INDIVIDUALS, COMPANIES AND AJIALOUNA'S FUNDRAISING ACTIVITIES, THE EXTENT OF OUR GROWTH AND OUTREACH WOULD NOT HAVE BEEN POSSIBLE

Support from our contributors comes in two forms: program sponsorships & donations.

Sponsorships are joint initiatives between corporate sponsors and Ajialouna where we work hand-in-hand to create sustainable projects and partnerships to leave a lasting, positive impact on the lives of those we support.

Donations are direct contributions from our support network that go to one of many of Ajialouna's numerous charitable programs.



ONLINE DONATIONS:

<http://www.ajialouna.org/index.php/en/donation>

Our volunteers work tirelessly to advance socioeconomic impact programs by tapping into our network of contributors through our fundraising team.

There is a deep sense of pride and satisfaction associated with charity; a sense of fulfillment that is overwhelming when initiatives are achieved in education, quality of life and saving the lives of so many people in the community.

DONATIONS VIA BANK TRANSFER:



Bank Name	Blom Bank – Istiklal Branch
Account Currency	USD
Bank Account	021 02 353 011748114
IBAN	LB25 0014 0000 2102 3530 1174 8114
Swift Code	BLOMLBBX
Account Name	COMITE AJYALONA

Bank Name	Blom Bank – Istiklal Branch
Account Currency	EUR
Bank Account	021 04 353 0117481 1 2
IBAN	LB95 0014 0000 2104 3530 1174 8112
Swift Code	BLOMLBBX
Account Name	COMITE AJYALONA

FUNDRAISING - CHARITABLE DONORS

Without the help of our dedicated staff, volunteers and generous sponsors and donors (local & international) none of what we have accomplished, continue to do and aspire to provide would have been made possible.

The commitment of our generous donors to alleviating the burden on disadvantaged persons and families is what allows Ajialouna to pursue and achieve our vision to making a positive impact in our community and work towards improving the human condition in Lebanon.

#welivetogive

charitable, cultural, social, healthcare, nonprofit organization



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